

Fall 10-1973

# Marshall Alumnus, Vol. XIV Fall, October, 1973, No. 2

Marshall University

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## Recommended Citation

Marshall University, "Marshall Alumnus, Vol. XIV Fall, October, 1973, No. 2" (1973). *Marshall Alumnus*. 43.  
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# MARSHALL *Alumnus*

*Fall, 1973*



**Marshall Album: Page 10**

# What is Marshall?...

BY C. T. MITCHELL

At first the question—and its answer—seemed simple.

"What is Marshall?" the newspaper editor asked. "Write a couple of pages describing Marshall University . . ."

And then the question was no longer simple. It was almost impossible.

What is Marshall?

Marshall can be defined in many ways. It can be described in two paragraphs in a university "Fact Sheet." Or it can cover 240 pages in the University Catalog. It can be cherished memory in the mind of a 90-year-old alumnus. Or it can be the wide-eyed, dazzling world of a freshman . . .

Marshall is a glistening new Student Center with dozens of meeting rooms, comfortable furnishings, a bowling alley and a Coffee House where you can buy a plastic cup of beer . . .

At the same time, it's a small, white building that no longer exists—except in the memories of many thousands of students who drank coffee, played endless games of bridge in its crowded booths, danced, laughed and loved there . . .

Marshall is the Memorial Fountain, its gushing waters glistening in the sunlight as pretty coeds relax on nearby benches . . .

And at the same time it is the memory of an airliner coming down through the murk of a rainy night, plowing into a hillside and stunning, even paralyzing, an entire community . . .

Marshall is a school caught up in the turmoil of an athletic scandal, an institution jolted by the stern warning of its accrediting association, a campus humiliated by drug raids and disorders . . .

Or it is the grim face of a new president coming to town with a single mission—put things right again. It is his ever-more-evident smile as the problems, one by one, are eased and overcome. It is his happy expression as he announces the stigma has been removed, that Marshall no longer is on private probation . . .

Marshall is softly-falling snow on the dignified bust of the chief justice for whom it was named. It is the torrid air of a mid-summer day, or the torrential rain which pounds the greensward the next day. It is the warm breeze of springtime caressing the hair of a senior as she prepares—with a twinge of regret and a sense of pride—to enter that big world on the other side of 16th Street . . .

Marshall is the Big Dance of today with its loud, frenzied music. And it's the Junior-Senior Prom of memory when the big orchestra played smooth, soft tunes and the girls danced snuggled in the arms of their partners—and were more beautiful than any girls before or since . . .

Marshall is the Big Game as an undermanned, underdog Young Thundering Herd performs the impossible and upsets its opponent in the delirious final seconds of an unforgettable contest on the flawless AstroTurf surface of Fairfield Stadium.

Or it is a desperate showdown in the mud of that same stadium with the humiliation of a national record for football futility looming in the background—and a surprising victory to avert that humiliation. It is many big games and many years . . .

Marshall is an emotional basketball crowd rattling the rafters of Memorial Field House with thunderous waves of sound as the white-clad warriors dazzle and overwhelm still another foe with an explosive outburst we've come to know and expect even in the years of Vanity Fair and Radio Center . . .

Marshall is Homecoming—what it was, what it wasn't and what it will be. It is beauty queens and parades and floats and dances and reunions. And it's a stark tree-planting ceremony in tribute to hundreds of Americans missing and imprisoned in a small, dismal land on the other side of a vast ocean . . .

Marshall is Old Main with its proud turrets, its winding walkway leading past the bust of John Marshall, its long, long hallway, its cracking floors—and its fond niche in the minds of the thousands who have passed through its doors. Or it is a sagging, termite-ridden group of buildings with overheated classrooms and tiny, cramped faculty offices. But mostly it is an Old Main that traces its decrepit splendor back to the very beginnings of Marshall Academy. And most of all it is an indelible symbol of all that was and all that will be . . .

Marshall is classrooms and lectures and tests and studying all night, but the memories tend to run together and become diminished. Marshall is registration and standing in line and scurrying back and forth to get a vital signature from an advisor or a dean. Marshall is a beautiful library that became a serious problem—and a problem that was turned into an asset . . .

Marshall is living in a towering dormitory. Or living in a small dormitory. It is finding companionship and friendship and good times. It's a memory of old College Hall which for many decades was THE dormitory—with the odors and sounds and atmosphere of home . . .

Marshall is old trees and newly-cut grass. It is young trees and open spaces. It is a sprawling campus with one building. Or it is a crowded campus with many buildings. In memory, it is a small school and a few hundred students. Today it is a big university with many jobs to do for thousands of students. Tomorrow it will be whatever we decide we want it to be . . .

Marshall is a beer bust. It's a roaring bonfire and a pep rally. It's a symphony orchestra—or a hard rock band. It's a short-skirted cheerleader and a high-stepping majorette. It's a bearded, barefoot boy struggling to find out what the world is all about—sometimes succeeding, sometimes failing. It is a brilliant teacher who stays but a year, or a lifetime. It is a young secretary who becomes middle-aged and then old, devoting her heart and her life to that special place she's found . . .

Marshall is all of this.

And more. Much, much more . . .



# MARSHALL Alumnus

VOL. XIV

October 1973

No. 2

Published for Marshall Alumni by the Marshall University Alumni  
Association in cooperation with the Marshall Office of  
University Relations

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**STAFF:** Editor, C.T. Mitchell; Editorial Assistant, Don Meadows; Production, David R. Collins, Shirley Dyer, Georgia Childers.

**COVER:** Architect's concept of Classroom Building A, now under construction on the site of the Old Music Building. Work is expected to be completed by 1975 at a cost of \$1,927,000. An appropriate name will be selected for the building before its completion and dedication.



# State of the University:

## Optimism and caution...

*Editor's note: Marshall President John G. Barker, addressing the faculty Sept. 6 during the opening period of the new academic year, coupled reports of progress with words of caution. Here is his "State of the University" address:*

**BY JOHN G. BARKER**  
President, Marshall University

Welcome to this another academic session of Marshall University. I'm very happy that as many of you as are here chose to come out this evening. I hope that each of you had a restful and pleasant summer and further, that you face this new year with the sense of excitement and anticipation which I feel. We don't advertise it, but education has side benefits which help us retain a youthful vigor and outlook.

I have referred to excitement and anticipation. Also important are the sense of renewal which accompanies a new year and our association with youth on this campus. Many of you will submit that we need other compensation as well and I can assure you that we're making some efforts in that behalf also.

So let me take a few minutes of your time this evening to comment about some of the important issues which have faced and do face Marshall University. I would have to say there won't be sufficient time to touch upon everything that I would like to. There are many things that could be said from this rostrum at a time like this so I hope you will forebear with my selectivity.

### University Relations

First a few words about an area of the university which is relatively new and that is University Relations. In July, 1972, we initiated a new division of the university under the leadership of Dr. Donald K. Carson. University Relations includes the offices of Grants, Publications and Public Information, Alumni Affairs, Development, and Community Services. These offices have initiated and developed vigorous efforts in our behalf. Their accomplishments are many, their efforts are energetic, and our future is brightened by them. One area deserves special mention and adumbration at this point and that is the campaign which we call "Forward Marshall."

During the existence of Marshall University I am sure there have been repeated efforts to raise private funds. Such campaigns have succeeded in varying degrees and their results are to be seen today in some very fine scholarships, lecture-ships, and support through private funds for special programs and equipment items. We are grateful to those individuals and

corporations who have made these accomplishments possible.

Nevertheless, the pursuit of private dollars must be accelerated and must be intensified if we are to achieve the distinctions which we owe to our students and to our state. It has been stated and I believe accurately that no public institution has been able to achieve distinction through the use of public monies alone. This is not to denigrate the public monies. They constitute, and will continue to constitute, the greatest source of support for this institution. We are exceedingly grateful for them. Nevertheless, there is insufficient money left over for other purposes, for experimentation, innovation and occasional quick action where necessary. Therefore, we feel that a continued and increasing effort to raise private funds is most important to us.

When I came to Marshall University I found here a number of people interested in contributing to the support of the institution. As a result of their interest we have been able to organize a campaign known as "Forward Marshall." Through the Forward Marshall campaign, spearheaded ably by Mr. Orin Atkins, who incidently is also chairman of my Advisory Board, we are seeking to raise a half-million dollars to meet the needs of the university. Joining Mr. Atkins are Mr. William Powers leading the Business segment of the campaign, Mr. Burt Anderson leading the Foundation and Friends segment of the effort, and Mr. James Porter, former president of the Alumni Association, leading the Alumni section of this drive.

These men have committed valuable portions of their time and effort and we are very grateful to them. They have approached and won the backing of literally dozens of others. You have seen the newspaper publicity of several notable gifts - Ashland Oil Company has pledged us \$50,000, Mr. Fred Haddad of Heck's Inc. has pledged \$50,000, the International Nickel Company has given a pledge of \$40,000. Additional gifts, large and small have been contributed with the result that today we can count in excess of \$300,000 in pledges and contributions.

If that sounds amazing let me remind you that the first portion is probably the easiest to obtain because we were able to direct our efforts toward those people who we considered most capable of giving and most interested in doing so. The next \$200,000 and more, because I think we will exceed our goal, will be tougher to obtain but it will be increasingly important because during the remainder of this campaign we will be approaching many, many alumni and friends. We need their support. We need to involve them in the efforts of Marshall University throughout this state and throughout this region because in many ways in addition to their money gifts they can bring support and valuable assistance to us.

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The objectives of the Forward Marshall campaign are to provide monies for scholarships, distinguished lectureships, equipment, and faculty development. In addition, a portion will be set aside to meet needs not envisaged when the campaign was initiated. Already I have discussed with a number of you some exciting ideas which I know will enrich our efforts. I call upon you to develop and refine your proposals to the end that our expenditures will have the greatest possible impact.

#### Accreditation

Shifting for a moment to another subject. Our recent success in gaining removal of private probation by the North Central Association deserves some comment. In this regard the dual purposes of accreditation must be kept in mind. The first of these is that of licensure. An accredited institution is one which is recognized by its accrediting agency as capable of presenting at least at minimal level the services and programs which it espouses, thus, accreditation is testimony to the public that they can have confidence that an institution can deliver on its claims.

Secondly, and perhaps even more importantly, accreditation is the means to bring about improvement in the institution. This improvement is based upon the processes of self-study, evaluation, and projection of plans and procedures to meet the needs of the institution in carrying out its purposes.

The recent removal of private probation is a signal accomplishment and one of which all of you can be proud. It has restored public confidence and it has provided us a base from which to continue improvements already set in motion.

The North Central Association has requested a follow-up study in three years. We do not know at this time what form this study may take although we do know that there are several options from which the accreditation association could choose. The simplest approach would be a visit by a member of the professional staff of North Central. Another possibility would be their sending a small commission of two or three persons to determine the status of the institution at the time of this follow-up study in three years. Or, as a third alternative the North Central Association could request special studies by the institution in anticipation of a committee visit similar to the one we had just this spring.

While we do not know at this point what action will be taken, nevertheless, we do know that the Association expressed certain concerns when its committee report was delivered. In addition, it is very important that we continue our efforts to accomplish the goals which we identified during the process of our own self-study.

Many of the objectives which we set for ourselves have been accomplished. A number of the efforts are under way and there are yet some things to be initiated.

In order to carry out this task I will name a commission to follow-up on the self-study, to study the recommendations of the visiting committee and to submit their best thinking to me on a continuing basis. This commission will be small in membership, and there is an obvious reason. A small commission can more readily meet and study a matter and prepare its conclusions. The commission will include representatives of the faculty, the student body, the staff and the administration. It will be their task to present at three months, at six months, and at the close of one year, progress reports and recommendations. At the close of the first year, the commission will be reconstituted, probably including most of the same membership it begins with, and it will be asked to continue its tasks. Thereby projection and planning on an institution-wide basis will become a significant force in the

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*Photo by Frank Altizer*

WMUL-TV camera zooms in on President Barker during his presentation of the annual 'State of the University' address



# 'Enrollment and allocations are related

*(Continued from page 5)*

further improvement of Marshall University. The membership of this commission will be announced next week.

## University Governance

College and university campuses are unsettled by the continued and sometimes conflicting demands made upon them. There was a day when Clark Kerr could say that the function of a college president was to provide football for the alumni, parking for the faculty, and sex for the undergraduates. I think I'll leave the last one unrefereed further to at this point because it seems to take care of itself. We're working on the parking. And believe me its going to be quite a task because we recognize that we have a long way to go to provide adequate parking for this campus. Jack Lengyel and Joe McMullen seem to be taking care of the football and we're looking forward to this season and the bright things it promises. I'm not going to go out on any limbs and make any prognostications at this point, although I do have my private thoughts.

The demands on the campus are complex and they are continuing, and I concluded early during my tenure that more effective participatory governance in this institution is a matter of great importance. I base my conclusion in part upon theory and that is the theory that those who constitute the members of a community, and therefore are interested in its success, have something to offer to its operation. But my conclusion is based as well upon observation of the systems which provide members of the Marshall University community opportunity for input.

In fact, we operate three systems of governance at the present time. One of these is student government, a structure which is notable for its providing students a strong and effective voice in their affairs if they will but use it—and they don't always. Faculty are afforded opportunity to participate broadly in the affairs of the university through a spectrum of committees. These committees are largely elective and they include representatives of the student body, who give added vitality to their considerations. Administrators, as we all know, have the power and the final say in all matters — oh, that it were so! Members of the administration sometimes participate in committee activities, sometimes are called upon as liaison members and frequently are presented with the recommendations of faculty and student groups.

Staff members of Marshall University are the most under-represented in our community. They have little voice in the affairs of this great institution. This is probably attributable to the fact that traditionally staff have been considered servants of us all, thus, there simply has not seemed sufficient cause to include them in the considerations of general welfare. Staff members however, deserve a stronger voice in the affairs of this university, and I am determined that they will have it.

As a result of evaluation by the self-study committee on organization and administration, attention was brought to the need for a unification of governance on this campus. In May of 1972 a committee was elected to undertake the study of governance and to present its recommendations. The task has not been finished but I had a meeting with this committee today and I am impressed with the progress that they showed. It is urgent that their task be finished as soon as possible and brought to the faculty and then to the administration.

It has to be understood however, that whatever form of university governance is decided upon it will be advisory to the president. I assure you that I do not treat this advisory

category lightly. I am convinced that participation in evaluation, in the preparation of recommendations by representatives from all aspects of the university will assure us of the best thinking we have to offer. When these recommendations come to me I will give them the most serious and careful consideration.

It is sometimes objected that the recommendations of faculty committees and other groups have not yet been sufficiently accorded to. I think, however, that a careful examination of the minutes of the committees will show that this administration has approved and has adopted probably in excess of 90 per cent of the recommendations coming to it. If there was disapproval, and there has been, it was necessary only when in my judgment the best needs of this institution would not be met by the recommended course of action. This will still be true. It will be true even though we may adopt an effective university senate. There will be times when recommendations will be disapproved. To let it be thought that we will function otherwise would be to mislead you to think that this administration has no goals of its own, has no responsibilities, other than to listen to and agree with the recommendations which come to it.

But again, I strongly support the concept of a unified governance such is represented by a university senate. I think that it will establish communications, I think that it will establish understanding, I think it will establish a concert of actions toward the needs of this university.

## Affirmative Action

Moving to another topic. Action in behalf of disadvantaged persons is not new to Marshall University. The university has a creditable record in student admissions, hiring members of minority groups, special assistance efforts through Head Start, New Careers, and Special Services to name only a few. We do not need to invent Affirmative Action, but we must provide greater vitality to this force on our campus.

Accordingly, we have recently provided special salary increases for women staff and faculty and new opportunities for women in administrative positions. Dr. Sara Anderson is now assistant dean in the College of Business and Applied Science. Dr. Dorothy Hicks is associate director of athletics. I am pleased that they have accepted these positions. I will support them in their work, and I think the entire university community is happy for them.

The Ad Hoc Committee on Affirmative Action committed much time and effort to the preparation of procedures and policies assuring fair and equal treatment to all. Their recommendations have been approved by the President's cabinet and myself and they have been sent to the federal office concerned with these matters with a request for their reactions. As soon as favorable reactions are received, those policies and procedures will be implemented. I am very pleased with this progress and I want to compliment Dr. Charles Jones and his committee for an effective effort in our behalf.

## Finances

Formerly accountability, insofar as it concerned the resources of higher education, meant the responsibility of management to make the best use of the resources which they had under their control. Now that same term means increasingly that members of our Legislature, officials of public agencies, and private citizens are probing into the

*(Continued on page 7)*



# very closely to one another...'

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details of university operations, faculty load, degrees granted, credits produced, even jobs obtained by graduates.

There are reasons for this change in the concept of accountability. From the mid-1950's until the mid-1960's higher education experienced the most rapid growth era it has ever known. During this period of time enrollments tripled and expenditures quadrupled. There were more students, more faculty, more programs and there was more money to spend.

According to the report of the Carnegie Commission on the new cost-income problem and I quote, "After a decade of building, expanding and undertaking new responsibilities the trend on campuses today is all in the other direction. The talk, the planning, and the decisions now center on re-allocating, on adding only by substitution, on cutting, on trimming, even struggling to hang on. Just a few years ago the main assignment of a new college or university president was to develop plans for building the institution. Today's new president is more likely to find financial conditions dictate that his first priority is to scale down his school's plans and perhaps even its operation." End of quote.

That is a grim warning, ladies and gentlemen, and it is one of which increasingly the people in institutions of higher education must take heed. At Marshall University we have experienced the same rapid growth of enrollment and programs that has occurred nationally. New programs not only are more expensive but it can be demonstrated quite readily that they create an appetite for more expensive approaches to education. Inappropriate appetite. In some instances new programs here have been thinly financed and deficient in enrollment. I'm sure there was the expectation when these programs were initiated that new funds would be available to increase quality in time and that enrollments would increase also. Unfortunately this hasn't been the case with some of the curricula we offer.

As one result, the Board of Regents decided this past year that it was necessary to terminate certain programs which produced few graduates. We were successful in appealing the termination of the programs in cytotechnology and in speech pathology. Although similar requests were made to avert the termination of programs in Bible and religion and in economics, the recommendations are still under study and I cannot report to you today what the outcome will be.

Nevertheless, it is clear that we will have to conduct continuing evaluation to assure that our curricula constitute elements vital to a university setting, that we have the resources to assure their quality and that there exists sufficient need for the programs that graduates find ready employment.

One vital factor in all of this is enrollment. Until quite recently enrollments in colleges and universities in the United States increased at a rate of 10 to 12 per cent per year. That is no longer true. Last year, nationally, colleges and universities increased their enrollments 6 per cent. Of that 6 per cent increase, 5.4 per cent was in community and junior colleges leaving a very scant increase for four-year colleges and universities.

Marshall University for the first time in recent years experienced a slight downturn in enrollment last year. I need not warn you that enrollment and allocations are related very closely to one another. The era of rising enrollments provided us the opportunity to initiate new programs, to hire new faculty. To look at the reverse side, an era of *stable* enrollments will not permit an increase in faculty positions nor the initiation of new programs. An era of *declining* enrollments may bring with it the necessity to reduce faculty positions and

trim programs. But this is only a part of the possibility.

Other possibilities, of course, are to teach larger classes, and selectively to increase the class load. We are looking at all of these possibilities. We are weighing them in order to find the best combination which will guarantee to our students quality programs, a maximum diversity of classes and schedules, and to faculty, staff, and administration the career opportunities which each of us sought when he entered higher education.

I can report to you that thus far we have been able to stay within our allocations and to provide very modest salary increases by decreasing the use of part-time faculty and by providing terminal contracts to a limited number of faculty who had not yet gained tenure. I am extremely regretful that these measures have had to be resorted to, but I assure you that they were not undertaken until all other possibilities were considered and found to be lacking.

You might ask, though, why don't we simply get more tax money. This, of course, is desirable. However, there are certain facts which should be considered. Careful studies of state contributions to higher education nationally indicate that we have reached a plateau in the percent of public monies expended for education. Not because people generally consider higher education unimportant, although some do. Not alone because there is greater competition for the tax dollar, although it has never been so great. Not simply because the public is dubious because it sees the president always pleading poverty but somehow managing to keep up appearances. Public confidence in education has been shaken. It has been shaken by the campus disruptions which we all hope are behind us. It has been shaken now by the specter of people with degrees who are not finding employment in the field for which they were prepared.

So, this, then is a part of the financial picture. Yet there is a good side too. During its existence the Board of Regents has given increases in operating budget each year to Marshall University. During the three years that I have been here, they have amounted to greater than 35 per cent and in the area of library support alone our acquisition budget has gone from approximately \$150,000 in 1970-71 to a total of more than \$480,000 in the year just terminated and that came to us through the very fine support of the West Virginia Board of Regents.

Still the resources of this institution are insufficient to do some of the things we would like to do unless we are willing to make some sacrifices of our own and to tighten our belts.

## A Look to the Future

Let me take then finally a look at our future. Because I could not conclude these remarks without projecting some future directions. Marshall University will continue its primary emphasis upon teaching - this is our *sine qua non*. Teaching, however, is vitalized by scholarly research. We must increase our support for research through public and private monies and this we are attempting to do. Thirdly, we are just beginning to develop a public service role. This must be developed and extended in new directions.

None of these goals can be fully realized in the absence of an effective system of planning. Effective planning will deepen the knowledge and understanding of our enterprise. Planning will strengthen our efforts to gain budgetary support. Planning will facilitate orderly development and the best use of our resources. We owe our students, we owe ourselves nothing less than this.



# Jack Lengyel: his business is people...

BY DON MEADOWS

Football is Jack Lengyel's job, but there's more to it than winning or losing.

"I'm in the people business," he said, folding his hands to his chest in one of many gestures. "That's what this is all about - people."

Lengyel, 38, is in his third season as head football coach at Marshall. He was appointed to the job March 12, 1971, some four months after that night of horror on a hillside in Wayne County.



DON MEADOWS

The school, community and athletic world still were in shock, trying to understand, struggling to comprehend, the airplane crash that killed 75 people. Most of the Marshall team and coaching staff were lost, many loyal fans perished and the football program was to be changed forever.

Lengyel wasn't a member of the Marshall family then, but he lives with the crash every day.

"I'm reminded of it in many ways," he said, his voice softening into a near whisper. "We were on the road and a lady came up to me and said, 'Good luck. My brother was one of those in the crash.'"

The job has been an humbling, maturing experience, Lengyel said.

"You might say it has had a touch of grace . . . touched the soft spot in the hearts of so many people. I believe two words describe it best - family and hope. The airplane crash brought people together, and today they share a common emotion - hope."

Hope. It's such a simple word, but this year as Lengyel sends The Thundering Herd onto the playing field it has new meaning.

"This is the first time we, as varsity coaches, have had a full class structure (freshmen, sophomores, juniors and seniors) to work with, so naturally we're expecting better things," he said.

"But, we're still rebuilding. We're still two years away from a 'total-structure' team - an experienced team recruited and trained by this coaching staff.

"For this reason, I would ask people to be realistic - but be positive. I want to emphasize the word 'rebuild.'"

Being realistic may be easy for coaches, but fans are notorious for being impatient. After all, Lengyel's first two Marshall teams whetted their appetite for victories:

*It's 1971. The opponent, Xavier of Ohio. First home game of the season after the crash. The team, mostly freshmen and sophomores, is dubbed the "Young Thundering Herd." Xavier is heavily favored. Final score: Marshall 15-Xavier 13.*

*Still 1971. Marshall's homecoming. Bowling Green the opponent. Again, MU is expected to lose, and lose badly. Final score: Marshall 12-Bowling Green 10.*

*Season record: 2 wins-8 losses. It was a winning year.*

"Those had to be two of the greatest wins in the history of college football," Lengyel said. "There was no way Marshall should have won. You know, in the coaching ranks there is a listing of the 12 greatest upsets in football. Well, those two games stand alone. Marshall added a new dimension to the sport."

Marshall won two of ten games the next year - defeating Morehead and Ohio University.

The four victories were special to the fans, but their full meaning runs so deep you could not comprehend it unless you were a coach or a member of the team.

"Keeping up the team's morale has been my biggest job," Lengyel said, brushing back his blond hair with his hand. "There were times it was tougher than I ever anticipated.

"But, you know, it has been a maturing experience, an humbling one. I am much more cognizant of people and their emotions. Take the fellows on the team - seniors especially. No seniors have gone through so much to belong to a football team - a football team that would lose most of its games. Those fellows who were freshmen when the crash happened knew the score, but they stuck with it.

"They knew their record as football players would not be measured in victories. They knew - and you have to have tremendous respect for fellows like this - what they did would be measured by the successes of the teams which came after them. It's a totally unselfish attitude - and it will be years before people can really appreciate what these fellows have done."

What about the contributions of Jack Lengyel? After all, he had an Ohio Conference championship team in 1970 at the College of Wooster. He took that team in 1966 with 1-8 record and molded it into a champion with an 8-1 record in 1970. In his five years there he posted a 24-21 record, 23-13 his last four years.

In addition to Wooster, he has coached at the University of Akron, Heidelberg College and Cornell University.

"My 'contributions' to the Marshall team have been unlike those of the players," he said. "I wanted the job. I saw a great opportunity - a tremendous challenge - in taking an almost-nonexisting team and building it into something. You could say it was almost an act of selfishness on my part. I had an opportunity to do something no other football coach in modern times has done - and I pray to God no other coach has to do it."

God is an important part of Lengyel's life. He is a member of the "Fellowship of Christian Athletes," an organization of coaches and players which espouses the idea that spiritual values and competition can work together effectively.

"Now, don't get me wrong," he said, his lips twisting to one

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COACH LENGYEL INSTRUCTS PLAYER DURING PRACTICE SESSION

(Continued from page 8)

side in a boyish smile, "I'm no saint. The Fellowship of Christian Athletes is a group of sinners trying to be Christians. I believe there is something bigger and better than all of us, and you can use football to understand this. It helps."

Help also comes from his wife, Sandy.

"What can you really say about your wife?" he asked. "She's always there - at some practices, every game, at home. What can you really say about your wife?"

"This job is very demanding on a family. You get so wrapped up in it. You leave the house before the kids are out of bed and get home after they're asleep. I'm home usually one night a week, and it's rough. But, Sandy understands. Of course, I think it becomes frustrating for her sometimes. In fact there are times when she gets upset over something she hears from the other coaches' wives. I don't like to take my work home with me - at least the problems."

"Oh, I don't really get upset," Sandy said. "I let Jack think I am, but it's better for me if I don't know about all the little problems he's having with the team."

Sandy, a petite blonde, is easy to talk with. Her favorite subject, of course, is Jack.

What IS Jack Lengyel?

She hesitated before answering.

"He's so many things. Sometimes he's nervous and grumpy. Other times he's just the opposite. You can always tell when he's mad. He grinds his jaw."

"Above all, I think Jack is a loving person. He loves his family, of course, but he loves his work and he loves his boys. He worries so much about them."

"This year the wife of one of the players had a baby. The boy had to leave her to report for practice. Well, the boy's mother-in-law called to let him know his wife had gone into the hospital. Jack had a manager drive the boy home. Jack was afraid the boy might be too nervous to drive."

Coaches are emotional people - especially during the season.

"You expect it," Sandy said. "I tell the children (David 15, Julie 14, and Peter, 11): Now daddy's probably going to get nervous and he's going to get grumpy. He's started that, already. But, we've got to remember that nothing is as important as his job. They understand."

She and the family attend all Marshall games - at home and on the road.

"I think it makes him feel better knowing we're there," she said. "He takes it for granted. If the plane is too crowded, I'll drive, usually the day before the game. Jack has a manager go with me, to look out for us. I always feel sorry for the poor fellow who was counting on going with the team."

Jack and Sandy Lengyel both looked forward to this season with mixed emotions. There were 30 lettermen returning, 19 seniors, 23 juniors. It's encouraging, but both admit feeling more pressure than they felt in the first two years.

Care to make a prediction, coach?

"No. We're shooting for an 11-0 record. A winning season would be a tremendous year. To win five games would be a good year. What I'm really wanting is for us to play good football. If we do that, we'll win some games. It might sound simple, but for a team that has gone through so much, it's enough to know you finally will be competitive."





It's football season again and as Mrs. Cynthia Ahrendts Cawthra put it in describing the picture above, "All this is a far cry from the Thundering Herd of today." Mrs. Cawthra, who sent the picture from Wooster, Ohio, reports it was taken in 1913--the year she graduated from Normal School at Marshall. The action appears rugged--as does the ground. We enjoyed Mrs. Cawthra's comment, "I'm quite adamant in stating that Marshall gave me something that no other educational institution has given me." That's saying a lot since Mrs. Cawthra, now 80, spent much of her life as a teacher in West Virginia, Pennsylvania and Ohio. Below, still in keeping with the football season, is a picture of the winning Homecoming float in 1941. The float was sponsored by the Varsity M Club. The opponent was Scranton.





# Co-eds Adopt Shorts To Keep Cool



## Marshall Album...

BY C. T. MITCHELL

We have our collective fingers crossed that the picture above will come out looking like a picture. Since we started with only a faded, 43-year-old newspaper clipping, it'll take some doing.

The clipping came from The Arizona Republican of Phoenix, Ariz., July 5, 1930. The caption reads: "College boys here and there who have been wearing campus shorts since the advent of hot weather have met their match in co-eds attending summer sessions at Marshall College, Huntington, W. Va., who surprised everybody the other day by calmly strolling to classes in a varied array of shorts and sports waists. Here are a few of the girls as they appeared in their abbreviated garb—and it was so hot that college officials didn't have the heart to object."

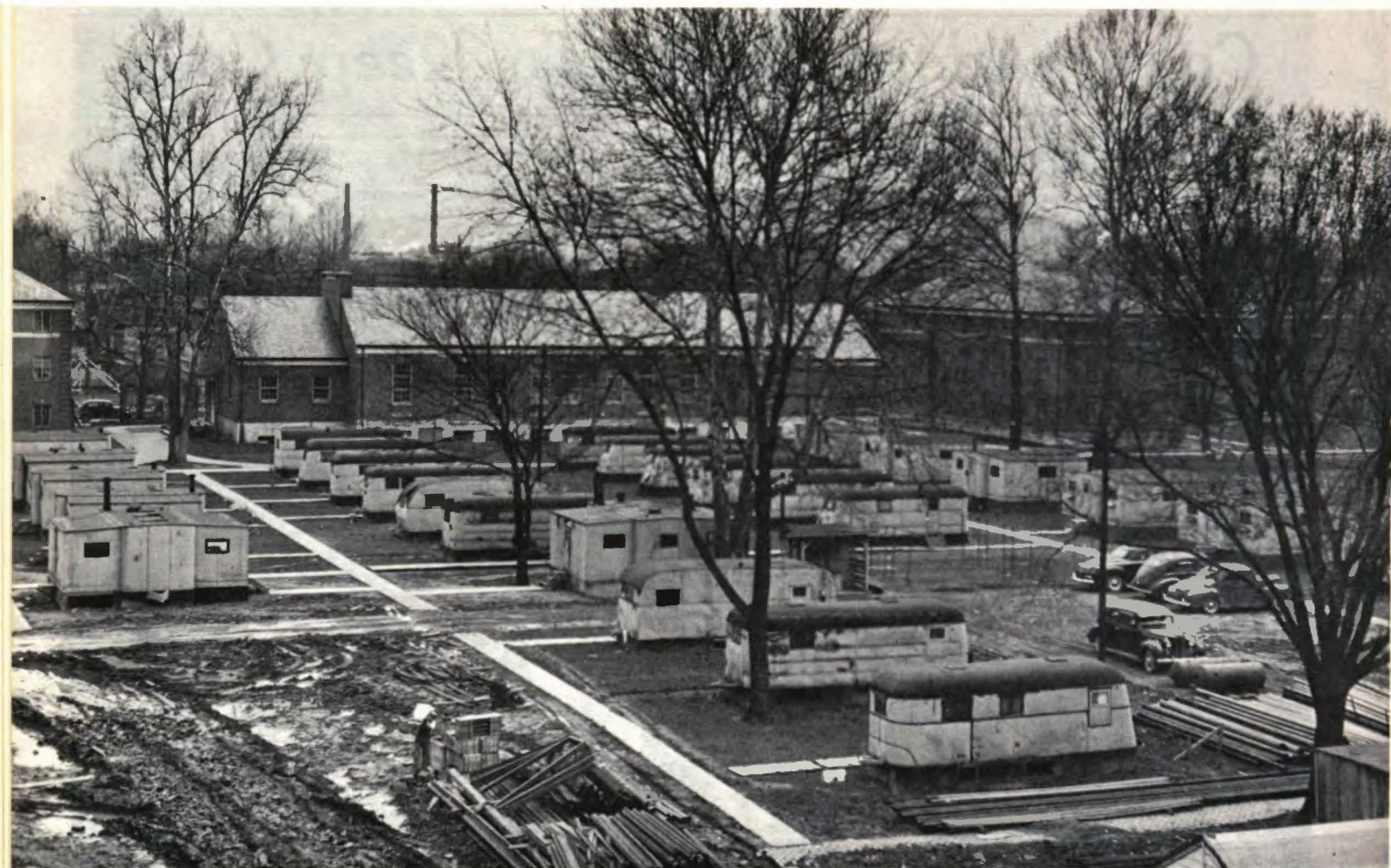
(Parenthetical note: They should have seen the garb worn in the summer of '73. Wow!)

The clipping was sent to us recently by A. Clinton Loy of 390 E. Main St., Romney, W. Va. Loy had received it back in 1930 because it came to Marshall addressed to "President Senior Class"—a position Loy held that summer. It had been mailed from Abilene, Texas, and the anonymous sender had typed across the top of the clipping, "I am 52, but wonder if this college would matriculate me."

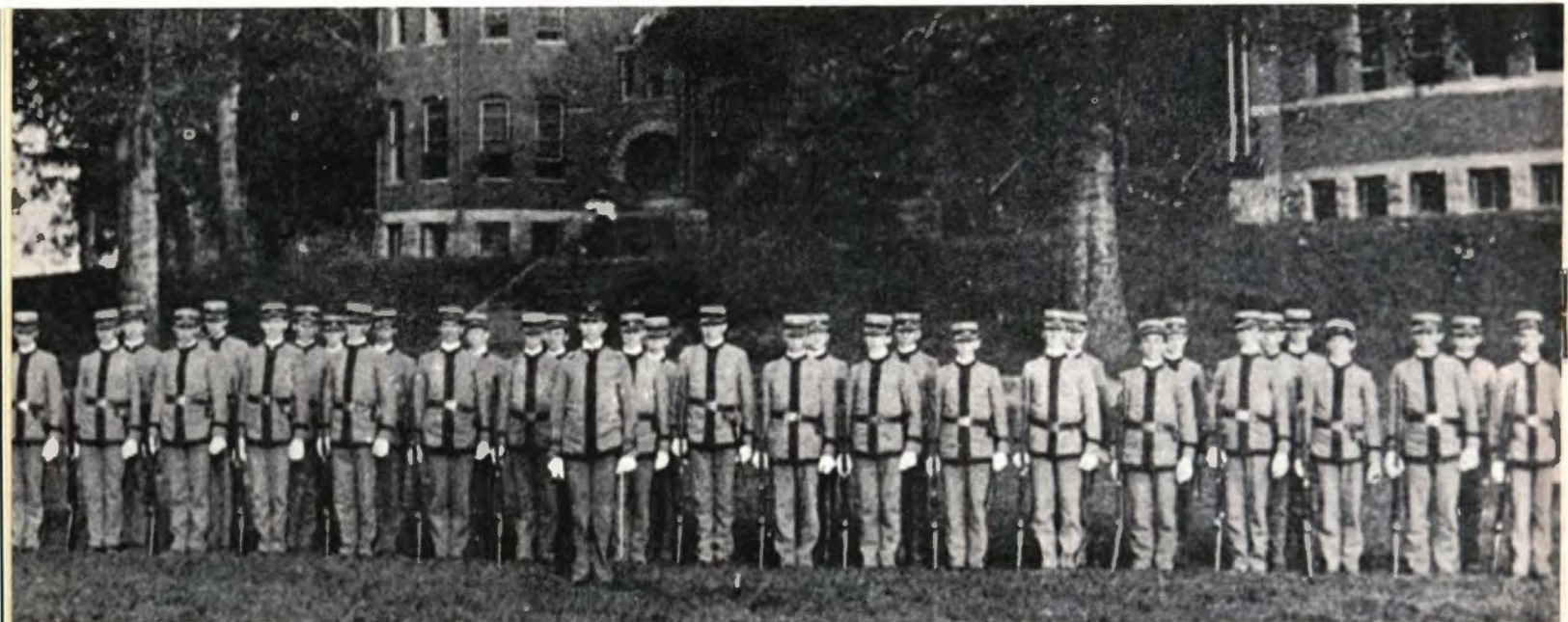
In sending the clipping to us, Mr. Loy commented, "You may find the enclosed interesting because it was the first attempt of its kind then known in the country as a sort of liberation. It happened in the summer of 1930 and Pathe News (news shorts which were shown in movie theaters around the country at that time) came to Marshall and photographed the lassies. The picture was also carried in various newspapers over the country. . ."

Mr. Loy, who graduated with the Class of '30, stayed over that summer to pick up a course he needed for a teaching certificate. He later got a Masters degree from WVU. After teaching at South Charleston High School, he became principal of Romney High and finally superintendent of Hampshire County Schools where he served 25 years until his retirement.





In a sense, we can thank the military for the pictures on this page. Above we see "Green Village," a group of trailers brought on campus to house families of veterans in the big G.I. influx following World War II. The trailers weren't pretty, but they filled a big need at that time. Somebody has marked "1946" on the back of the picture, but we suspect it was made in 1948 since it appeared in the 1949 Chief Justice and the muddy mess in the left foreground appears to indicate work under way on construction of the Science Hall. The smart-looking soldiers below are members of the Cadet Corps at Marshall, posing north of College Hall. The 1902 Catalog, in which the picture appeared, noted the cadets had to provide their own uniforms.







HERE'S HOW THE 1949 HOMECOMING PARADE LOOKED—THERE'LL BE ONE IN '73, TOO

# Homecoming 'returns'

Homecoming "returns" to Marshall University this fall.

After a disappointing 1972 Homecoming which saw very little activity, student Paul Skaff decided it was time to do something about it.

As a result, Homecoming '73 is "Green and Growing"—that's the theme.

Skaff, now a senior, is coordinator of the 20-member Homecoming Committee and he's been the center of a whirlwind of activity in recent weeks.

So, on October 27 (and the days preceding that date), you'll see a colorful return to the traditional Homecoming we know so well.

The big event, of course, is the Homecoming game pitting the Thundering Herd against Bowling Green Saturday, Oct. 27, at 1:30 p.m. But there'll also be a parade, queens, floats, bands, a pep rally, a dance, a concert, and a couple of alumni receptions. The receptions are being organized by Alumni Affairs Director Everett N. Roush.

Here's how it stacks up:

—Thursday, Oct. 25, 8 p.m. in Memorial Field House, a

concert featuring two groups: Grass Roots and Skylark.

—Friday evening, Oct. 26, a pep rally and snake dance on campus.

—Friday, from 8 p.m. to 10 p.m., alumni reception at the Holiday Inn on U.S. 60 East.

—Saturday, Oct. 27, 9:30 a.m., the Homecoming Parade begins at the Cabell County Court House in the 700 block of Fourth Ave., moving east on Fourth Ave. to the campus. Among the features will be floats, queens, bands, and antique cars.

—Saturday, 1:30 p.m., Marshall takes on Bowling Green in the Homecoming Game in Fairfield Stadium. (There are only 16,500 seats, so get your order in now.)

—Saturday, after the game, another reception for alumni, American Legion Post 16, 1421 Sixth Ave., 5 to 7 p.m.

—Saturday, 8 p.m., the Homecoming Dance in Memorial Field House, featuring The Parliaments.

Yes, the traditional Homecoming is returning to Marshall University.

Here's hoping you'll come back and be a part of it.



# Everett Roush: a tough decision, but...

*Editor's note: The following article about the new director of the Marshall University Office of Alumni Affairs originally appeared in the Huntington Herald-Dispatch. It is reprinted with permission of the writer and her newspaper.*

BY JUDITH CASTO  
Herald-Dispatch Staff Writer

Why would a dentist give up an established and profitable practice to become director of alumni affairs at a medium-sized state university?

That's been an intriguing question around the area since the July announcement that a Logan County, W. Va., dentist—Dr. Everett N. Roush—would head Marshall University's alumni organization.



Apparently the question isn't easy even for Roush himself to answer.

"For eight years, I've been working in the Logan area alumni organization and during that time I'd developed a great interest in that type of work," Everett said.

"I was offered the job and after weighing the pros and cons, I decided to accept the chal-

JUDITH CASTO  
lenge. I told myself 'You can try it. If you don't try it, you may be sorry. So why not?'"

To those who find it difficult to understand why someone would leave a field known to be financially rewarding to direct alumni activities at a university known for its low salaries, Roush's answer is, "Money isn't all that important if you are doing something you want to do."

It was a difficult decision indeed, he admitted, turning this avocation into a vocation, but "I expect a great many people have wished they could do two different things in their lifetime."

Leaving a practice in Holden, W. Va., where he had built "strong attachments to families, watching the children grow up, was one of the disadvantages weighed by the bachelor dentist, who enjoyed his practice, especially children's dentistry.

"To what degree will I miss it" was the question in his mind, and he freely admits he'd return to dentistry if he found

he really missed it greatly.

Logan, where the 38 year-old Charleston native made his home, will also be difficult to leave because "it's an extremely friendly town."

The fact that he will be working with people, something the MU alumnus really enjoys, also played a role in his decision. Roush said he delights especially in tackling a project where others are doubtful of the outcome.

"If you go about something in the right way, things will work out," is his basic philosophy.

In assuming the alumni director's position the first of August, Roush had to give up his most recent alumni accolade—presidency of Marshall University's Alumni Association—an office he was elected to in April.

In his previous work with alumni, Roush said there was a feeling on the alumni's part that the university only thought of them when there was a need for money.

But the current administration's attitude is one of more communication with alumni and offering channels for alumni advice while university services are being offered to chapters in other communities as well, according to Roush.

Roush served as president of the Logan Alumni Chapter since 1966 and during that time saw the membership reorganize the group and develop an active program which not only included fund raising projects for the former Logan Branch of Marshall, but also the scheduling of touring art shows for the community, sponsoring theatre trips and contributing to the scholarship funds.

As alumni director Roush's immediate goals include developing a tighter alumni organization while extending the development of alumni chapters across the state and into regions out of state where MU alumni are concentrated.

At present Marshall has three active alumni chapters in the state—Logan, Point Pleasant and Beckley. Roush's first target area will be Charleston, followed by Parkersburg, Williamson, Wheeling, Columbus, Pittsburgh, Washington, D.C., and the Middle Tennessee area.

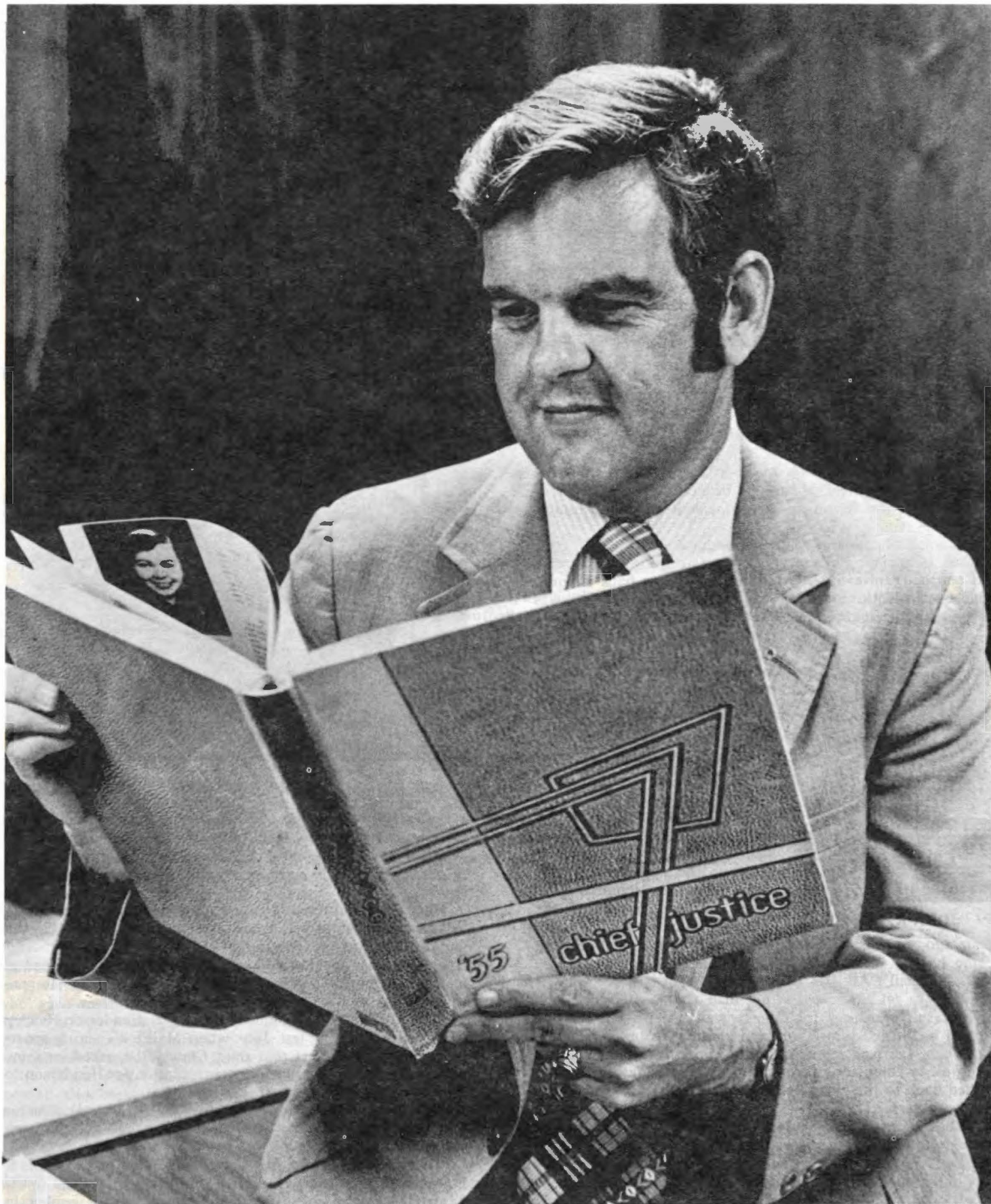
On a long-range basis, Roush's goal is to develop an alumni association which "responds to the needs of the alumni in such a way that the alumni will respond to the needs of the university.

"It's a two-way street," he added praising communication efforts begun last year by the monthly alumni newsletter. "The Green Line."

Roush eventually hopes to see a "well-organized Alumni Association scattered about the state, region and nation.

"This takes the total support of the university—and fortunately we have support," he said.





*Photo by Howard Cazad*

**EVERETT ROUSH EXAMINES 1955 YEARBOOK, WHICH HE EDITED**



# He got us accustomed to winning...

BY JOHN R. BROWN

By the time the ink dries on this article, the Basketball Hall of Fame in Springfield, Mass., will be considering the name of Eli Camden Henderson for enshrinement in the Naismith Memorial there.

It couldn't happen to a more deserving man.

Cam Henderson, in case you haven't heard, is the man who put Marshall University—it was Marshall College back in those days—on the nation's athletic map. His salary at Marshall was larger than the school president's, but even then he was paid

less than many assistant coaches earn today. He could have made more at a larger school, but for reasons known only to him and a few of his close friends he opted for Huntington and Marshall.

Henderson died of a heart attack 17 years ago last May. The only thing in Huntington that marks the 20 years he coached at Marshall is a bronze plaque bearing his likeness which hangs on the wall at the southeast entrance to Memorial Field House. He was voted into the Helms Foundation Hall of Fame



JOHN R. BROWN

years ago, and also was chosen for the West Virginia Hall of Fame by the West Virginia Sports Writers Association. Last July, Marshall's Athletic Department decided to see what it could do to get him into the "big" hall, the one in Springfield.

It wasn't even easy for Cam to make the state HOF. The writers had voted him in and had ordered his bronze plaque, but when it arrived somebody noticed that his name had been transposed. The plaque read, "Camden Eli Henderson." It was rushed back to the manufacturer, corrected and returned with the proper name.

It has been no secret down through the years that one of the chief reasons—perhaps even the biggest of all—that Marshall and West Virginia University don't meet in athletics is (or was) the big feud between Henderson and the late Roy (Legs) Hawley, former WVU athletic director.

Hawley had been athletic director at Marshall until Henderson came to MU in 1935 from Davis & Elkins College, where he had coached baseball, basketball and football for 15 years. Hawley moved to WVU, and in the light of later events



CAM HENDERSON

it appears one of his first moves was to put Marshall on the Mountaineer blacklist. Since then the two schools have not even played Chinese checkers against each other, although at this writing there is a report they will meet in baseball next season.

Henderson and Hawley were both personable men and both had large followings, but it was rare that both could claim the same person as a friend. To say that all the animosity emanated from WVU would be a falsehood, for Hawley had as many enemies in Huntington as Henderson did in Morgantown.

What brings back memories of the Henderson-Hawley rivalry was the day last July when Marshall's acting sports information director at that time, Chuck Rist, asked for some help in obtaining letters of recommendation for Henderson to the Basketball HOF.

Robert N. (Red) Brown became WVU's athletic director following Hawley's death, but since has retired and has been succeeded by Leland Byrd.

Knowing that Brown had played for Henderson at Davis & Elkins and had always admired him, we called the WVU Athletic Department to obtain Brown's phone number in Morgantown. The secretary put us through to Byrd and, having known him for more years than he cares to recall, we explained the purpose of the call.

*(Continued on page 17)*





Former Marshall athletes presented a plaque to Cam Henderson, left, during the 1950-51 basketball season, honoring "The Old Man" for his outstanding coaching. Holding the plaque are former football players Louis Gibson, center, and William Bynum. The marker now hangs in Memorial Field House.

(Continued from page 16)

"That's fine," Byrd said. "Cam should have been there (in the hall of fame) years ago."

Would he care to write a letter recommending Henderson?

"Certainly," Byrd responded. "I know Lee Williams (the hall's executive director) real well, and I'll get in touch with him right away."

Our call to Brown was put through immediately, and Red answered the home phone himself. After reminiscing at some length, he finally got down to the business at hand.

"You should know I'll be very glad to go to bat for Cam," Red said. "I've always said he was the best two-sport coach the nation has ever known. I'm glad to be able to do something like this for my old coach."

Cam Henderson has been dead 17 years—he passed away in his sleep May 3, 1956, while visiting his daughter Camille in Kentucky—and for the last three years we have campaigned to have Marshall do something to honor the memory of the man who gave so much of himself to the school. Dr. John G. Barker, MU president, is on record as saying he would not be opposed to naming Marshall's next athletic facility—if and when one is constructed—for Henderson.

Henderson didn't attract too much attention with his first football and basketball teams at Marshall—in West Virginia, that is. After one year here he was contacted about filling a vacancy Carl Snavely left when he quit North Carolina State to move to Cornell. Henderson rejected the offer.

"The Old Man," as his players usually referred to him behind his back and out of earshot, was one of the first coaches to recognize that "hungry" athletes make the best athletes. He combed the small mining towns of West Virginia and Pennsylvania for that kind, and he landed a flock of them.

His 1936-37 Marshall basketball team won 21 of 29 games to win the championship of the Buckeye Conference, of which

the Herd was then a member, and his 1937 football team went undefeated to capture the conference grid crown. The '37-'38 Herd won 27 of 30 basketball games to repeat as Buckeye champ.

When the Buckeye Conference broke up—many referred to it as the "league that Cam wrecked"—Marshall moved to the rugged Ohio Valley Conference, and from that one to the Mid-American.

Henderson's last football season at Marshall was 1949, but he stayed on to guide the school's basketball fortunes. His grid record showed 68 victories, 46 losses and 5 ties for 12 seasons. It must be borne in mind that 28 of those 46 losses—more than half of them—occurred just before and just after World War II when the larger schools got the lion's share of what talent the armed services left.

Altogether, Henderson spent 20 of his 42 coaching years at Marshall. Because he coached basketball longer than he did football, many followers of the Green and White remember him chiefly for the school's accomplishments in the latter category. They may have a point, because his basketball record at Marshall in 515 games showed 357 victories and only 158 losses.

It may be argumentative, but many Marshall fans regard Henderson's 1947 basketball team as the greatest ever put together here. That was the tiny squad—Bill Hall, Bill Toothman, Gene James, Andy Tonkovich, Mervin Gutshall, Dick Erickson and Jimmy Bakalis—that compiled an unbelievable 32-5 record and won the National Association of Intercollegiate Basketball (NAIB) tournament in Kansas City. Its record was the best ever compiled by a Marshall team.

If Henderson can be blamed for anything he did at Marshall, it is only that he got her fans accustomed to winning teams.





President Emeritus Stewart H. Smith speaks at recognition dinner. At right is President John G. Barker. At left, partially obscured by lectern, is Vice President for Academic Affairs William K. Easley.

# MU retirees honored

"This is the most delightful event I've attended in my time at Marshall University."

That was the reaction of one Marshall administrator following a dinner Aug. 22 during which Emeritus rank was awarded 71 retired Marshall faculty and professional staff members.

Although it was labeled a recognition dinner, it was more like a reunion as 42 of the honorees were able to attend, greet each other, describe their recent activities—and reminisce.

The event was made possible earlier in the summer when the West Virginia Board of Regents approved President John G. Barker's request for approval to award Emeritus status to those who had served Marshall long and faithfully over the years.

Principal speaker for the dinner was President Emeritus Stewart H. Smith, who also was presented a certificate denoting his rank. He summed up his reaction with these words:

"President Barker, speaking for all of us, I want to tell you how grateful we are, not only for the Emeritus designation, but for the knowledge that you personally are interested in us—that you recognize that we, individually and collectively, have given many of the best years of our lives to Marshall. And now we are reassured that we continue to be a vital part of this institution."

Designated Professional Staff Emeritus were:

Luther Bledsoe (1940-69), Lillian Buskirk (1937-70), Bernice A. Dorsey (1934-71), Kathryn M. Kraybill (1946-60), T. Craig McKee (1961-67), Rosa V. Oliver (1925-55), and L. Marie White (1941-53).

Designated Faculty Emeritus were:

Curtis F. Baxter (1936-72), Charlotte E. Berryman

(1927-66), Dorothy B. Bragonier (1927-58), Robert L. Britton (1930-72), Hite C. Broh (1967-73), Arthur S. Carpenter (1951-73), Eric V. Core (1957-71), Jessie L. Crowe (1957-72), Hollie C. Darlington (1930-57), Florence A. Davis (1946-73), Anna L. DeNoon (1909-47), Lyell V. Douthat (1926-67), Ralph Edeburn (1945-70), Stanley B. Eaton (1957-72), Irene Evans (1939-69), Frederick A. Ftich (1930-71),

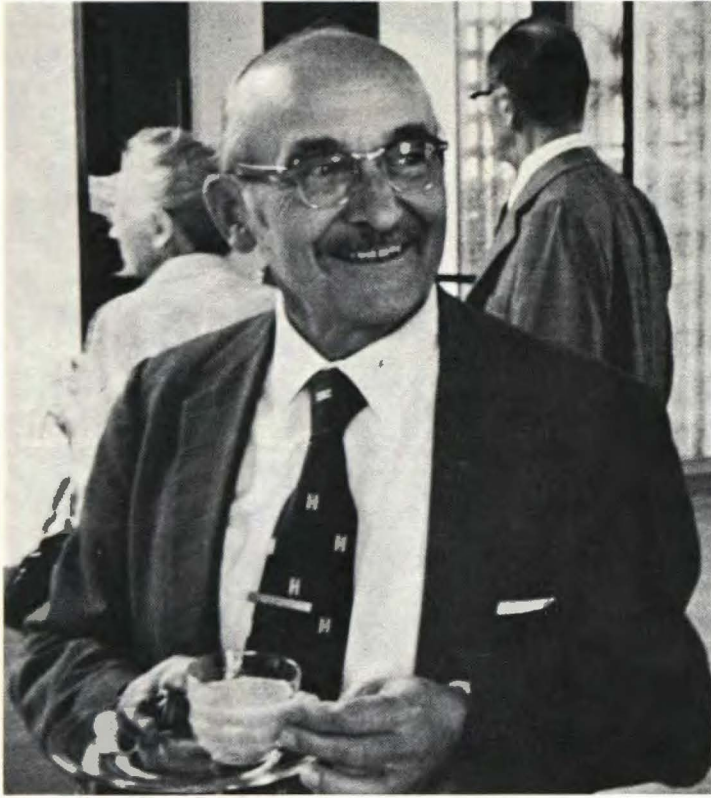
Ruby C. Foose (1946-66), Edward C. Glasgow (1959-73), Mary Goins (1946-69), Cleo M. Gray (1947-62), Rex Gray (1948-71), N. Bayard Green (1938-71), David F. Groves (1958-69), Loren E. Hanna (1962-69), Hunter D. Hardman (1946-72), Charles P. Harper (1946-67), Clara H. Harrison (1938-71), Helen B. Harvey (1942-59), Harold M. Hayward (1938-62), Joseph S. Jablonski (1929-66), Raymond E. Janssen (1942-69), Ernestine T. Jones (1948-61),

C. Lawrence Kingsbury (1950-73), Louise T. Kirby (1959-72), Rufus L. Land (1946-65), Robert J. Largent (1903-42), Virginia E. Lee (1941-63), Julius Lieberman (1946-73), Kenneth K. Loemker (1930-71), Ambrose E. McCaskey (1936-71), Louise McDonough (1929-69), Eugenia R. McMullen (1945-68), Edith W. Machen (1913-55), Donald C. Martin (1943-73), Shirley F. Mathews (1945-72),

Edith W. Milam (1958-73), Carl B. Miller (1946-72), Dora M. Mitchell (1951-67), Paul N. Musgrave (1938-62), Alma Noble (1941-69), Gerald R. Phillips (1948-68), W. Page Pitt (1926-71), Joseph D. Pollitt (1936-63), A. Otis Ranson (1931-72), J. T. Richardson (1949-69), Kathleen I. Robertson (1946-70), Ruth Robinson (1932-62), Myrtle M. Rouse (1936-61), Ora E. Rumble (1947-64),

James B. Shouse (1920-45), Adella E. Strouss (1943-70), Katherine Wehler (1922-53), Mary Ann W. White (1934-58), and Bernice Wright (1946-72).





**Joseph S. Jablonski balances punch, conversation during reception preceding Marshall recognition dinner.**



**Dr. N. Bayard Green receives his Faculty Emeritus certificate from Vice President William K. Easley.**



**Dr. H. C. Darlington, a member of the Marshall faculty from 1930 to 1957, smiles broadly as he is awarded Emeritus certificate. Dr. Darlington was reported to be the oldest of the retirees able to attend the Aug. 22 recognition dinner.**



Ruth Atkinson:

# 'I have always been free'

*EDITOR'S NOTE: The following article appeared in the May 6, 1973, issue of The Sentinel Star, Orlando, Fla., and is reprinted with permission. Mrs. Atkinson is the former Ruth Wysor and graduated from Marshall in 1904.*

BY TANIA DEMCHUK  
Sentinel Star Staff

She is not of royal lineage — but there is majesty about her. Her lingering handshake is childlike for its warmth. Her eyes look beyond what they see. They are as unfathomable as the ageless hotel that commands one of the town's highest hills.

She will celebrate her 90th year Aug. 29. But she has never tired of welcoming in a new day as a precious gift of time that is to be used well.

Her name is Mrs. Ruth Atkinson. Her domain — Room 22 of the Lake Highlands Retirement Hotel in Clermont.

The word "retirement" doesn't sit well with the diminutive powerhouse of thought and energy, even though she seldom leaves her stately haven overlooking the banks of Lake Minnehaha.

A pioneer social worker for the state of Florida since World War I days, she is performing one more service for her state, a task she claims is keeping her busier than she ever has been in her life.

"My state has honored me by asking for publications, reports, and surveys we made for its division of archives," said Mrs. Atkinson. The white haired octogenarian was Florida's first commissioner of public welfare, and the only woman to hold that post under a new law that required the appointment be free of any political patronage.

Since 1934, when she assumed the office, and through the intervening years when she was director of child welfare, and



Orlando Sentinel Star Photo

## MRS. RUTH WYSOR ATKINSON

served as consultant for social service, Mrs. Atkinson painstakingly gathered any and all information regarding the growth of welfare services (in Florida).

When her husband, Guy, died in 1965 and she sold the couple's home to move to the retirement hotel, she brought the memorabilia with her and had them stored at her new home.

Today, her collection of press clippings and surveys is the only known source material on the beginnings of social work in the state.

The TV set in her room, newspapers and magazine subscriptions keep Mrs. Atkinson abreast of the latest developments in the Watergate controversy and the state of the world in general.

"I like to learn something new every day," she says. "Life means so much to me today . . . the news of today, with the background of yesterday. It gives me a better understanding of present day situations."

When she does dip into her vast memory bank of past history, it is with a great amount of forethought. "I think I can pull out almost everything if I think a minute," she says.

The images she brings out are clear, well defined, even though they were formed as long ago as 1904 when she was an honor student at Marshall College in Huntington, W. Va.

She laughingly sifts through a handfull of faded photos of an attractive young woman, smiling, pensive or tomboyishly poised with a basketball in her hands. "Those are all of me," Mrs. Atkinson says with pride.

The girl who dared wear her dress at a rakish "boot length" during the prim turn of the century days, is still a coquette at age 89.

The crusader in her recalls the bareboned Depression days when she appeared before a joint committee in Congress to

(Continued on page 21)





Ruth Wysor was captain of the 1903-04 basketball team at Marshall College (above) some years before men took up the sport. She tells us she was demonstrating her free throw style at the time the picture was made. At right she appears in the recital dress she wore on June 6, 1904, as a new graduate of Marshall's School of Oratory.

*(Continued from page 20)*

describe the plight of the rural poor in Florida.

Mrs. Atkinson's lifelong interest in child welfare helped establish policies for running orphanages in the state. "We changed them from 'orphanages' to 'homes' to remove the stigma," she says.

She also spearheaded a program to insure licensing of all boarding and institutional homes for children. Her work in the field earned her consecutive invitations to the White House Conference on Children.

"I remember the first one very well," Mrs. Atkinson recalls. "It was during the Herbert Hoover administration, and Charles and Ann Lindbergh were sitting in the box in front of me."

Assessing the current situation in child welfare, Mrs. Atkinson points out, "We still have a long way to go, but we have greatly improved our awareness of human needs."

Among her other interests are the American Red Cross and the Methodist Church Spiritual Life Society.

The daughter of a concert pianist mother and a missionary father, Mrs. Atkinson never participated in the suffragette demonstrations of her youth, and has little patience with the women's lib movement of today.

"I'm not that kind of person," she scoffs. "I have always been free."





# Alumni Report...

BY JAMES L. FARLEY  
President, Marshall Alumni Association

As we embark on a new year of Alumni activity, there's an air of optimism and enthusiasm. Many reasons could be cited for this generally favorable attitude, but one of the major reasons is the Alumni Association's recent good fortune in landing a "hot prospect"—not an athlete, but Dr. Everett N. Roush—as our new director of the Marshall Office of Alumni Affairs.

Everett is well known among those who have been active in the Alumni Association for his leadership of the outstanding Logan Alumni Chapter and for his role as a hard-working member of the Association's board of directors. His achievements are detailed elsewhere in this magazine. Suffice to say, with his vast experience, interest and ability in the Alumni program, Marshall University and its Alumni Association will profit greatly from Everett's decision to accept the full-time leadership of the university's Office of Alumni Affairs.

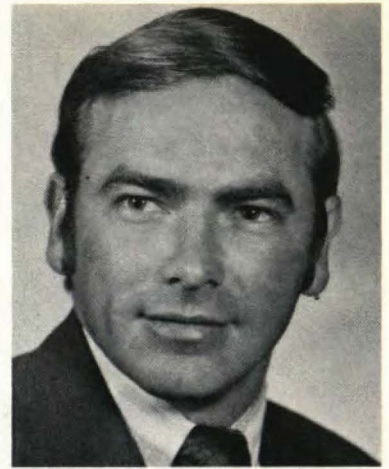
There are other factors involved in the atmosphere of optimism. There is every indication that this year's Homecoming festivities, centered around the weekend of Oct. 27, will be among the most enjoyable and successful ever. The ever-popular floats, parades, queens, open houses, receptions, parties, dances and other get-togethers will provide a most delightful opportunity to see "old" schoolmates as well as to meet new friends.

Alumni Homecoming Committee Chairman Bob McCaskey, along with Lois Stanley and John McEldowney, are working with Homecoming Coordinator Paul Skaff to make Homecoming '73 a great success. We look forward to having all Marshall Alumni visit their Alma Mater and enjoy this Homecoming weekend.

"Marshall is emerging as a strong, urban-oriented university that will make ever increasing contributions—both through its own facilities and its growing Alumni body—to the development of our region. The future is bright; we look forward to significant progress in the mid-1970's, particularly with the added impetus of a successful 'Forward Marshall' campaign." These words were spoken by Marshall President John G. Barker at a kick-off luncheon July 24 for a major fund-raising effort.

Heading this three-pronged campaign to raise \$495,000 over a three-year period is Marshall Alumnus Orin E. Atkins, chairman of the board of Ashland Oil, Inc.

As I remarked at a second campaign luncheon on August 16, "The Marshall University Alumni Association is proud to play a vital role in this 'Forward Marshall' campaign and we are pleased that Mr. James A. Porter, Huntington attorney, member of our Alumni Association's Board of Directors and a past president of the Alumni Association, will direct the Alumni Division campaign. As president of the Alumni Association, I encourage all Marshall Alumni to assist and participate in this important endeavor for the benefit of our



JAMES L. FARLEY

university."

During the process of establishing goals, objectives, priorities and activities for the 1973-74 academic year, it was decided that a major emphasis would be placed on organizing and establishing functioning Alumni chapters and/or holding Alumni receptions in several areas of the country including the cities of Columbus, Pittsburgh, Parkersburg, Williamson, Wheeling, Washington, D.C., Cincinnati, Chicago, New York, Las Vegas, Charleston, and Richmond, Ky. Activities also are planned in Point Pleasant, Logan and Beckley, sites of our three existing Alumni chapters.

Obviously, this is an ambitious program but it can be achieved, particularly if Alumni in these target areas exhibit an active interest. Much to our pleasure, several Alumni in the areas mentioned above already have contacted Alumni officials requesting that chapters be formed or that receptions be scheduled in those areas. This type of request is heartwarming and we are looking forward to these activities during the coming months.

From a feeble and unstable beginning, the Marshall Memorial Invitational Tournament has grown to become one of the most attractive and entertaining holiday basketball tournaments in the nation. The experienced Tournament Committee, consisting primarily of Coordinator Leroy Caudill, James Russo, Mickey Curry, Dee Caudill, Charles Stewart, Ezra Midkiff, John McEldowney, Lowell Stanley and Ron Hooser, among others, has been conducting regular meetings during the summer to insure that this year's tournament will be as efficiently coordinated as previous tournaments.

During the past three years, the tournament has been a sellout and this year's advance ticket sales are ahead of previous sales records. This annual tournament sponsored, directed and coordinated totally by the Marshall University Alumni Association, is an event of which we are very proud.

In closing, it perhaps may sound trite but I would like to honestly say that it is indeed an honor for me to serve as your president of the Marshall Alumni Association. In filling the unexpired term of Everett Roush and following in the footsteps of Dr. Robert P. Alexander, immediate past president, I realize there's a big job to be done. I am confident we can do a good job with the help and assistance of our outstanding Board of Directors, consisting of about 30 interested and capable Alumni.

I have great confidence and trust in the administrative staff of the Alumni office, directed by Dr. Roush, and in the administration of our university, headed by Dr. Barker and his staff, particularly Dr. Donald K. Carson, director of University Relations. Both Dr. Barker and Dr. Carson truly have great interest in Marshall Alumni everywhere. With their help and that of interested and dedicated Alumni in various parts of the country, I am confident that Marshall and its Alumni will continue to move forward.



# Forward Marshall!

Your university has launched a three-year campaign to raise \$495,000 in private funds to permit Marshall to further improve its academic programs and services.

Although the campaign was announced only July 24, cash gifts and pledges have already exceeded 50 per cent of the goal. With your help, the Forward Marshall! campaign can exceed its goal within the next few weeks.

Marshall has been enjoying a string of successful efforts during recent months. And an over-subscribed Forward Marshall! campaign could be the most significant success of all.

The green-and-white bandwagon is rolling. Climb aboard now by filling out the pledge below. Or, if you prefer, use the postcard insert included in this edition of the Marshall Alumnus.

Thanks!

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To assist Marshall University to maintain its standard of excellence and meet the challenging opportunities in the 70's and in consideration of the gifts of others, I (we) hereby subscribe the sum of \_\_\_\_\_

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